

## REQUIREMENTS FOR THE DRAFT SUMMARY AS WELL AS THE FINAL DBA PROPOSAL

### THE DRAFT SUMMARY PROPOSAL

The draft summary DBA proposal must adequately address the following:

#### RESEARCH AREA AND PROBLEM

- Clearly identify the research problem.
- Clearly present a compelling argument for the importance of the research to a particular audience, which may be practitioners, scholars or both.
- Clearly explain the intended contribution(s) of the study.

#### RESEARCH OBJECTIVES/ QUESTIONS

- Formally state the research objectives/questions, in appropriate detail and without ambiguity or inconsistent use of terminology.
- Clearly show the relationship between the primary objective/main questions and secondary objectives/sub-questions.

#### RESEARCH DESIGN AND DATA COLLECTION METHODOLOGY

- Clearly describe the envisaged sample.
- Clearly explain the data collection procedure.
- Show a draft/envisaged questionnaire or data collection tool that clearly indicates how it links to the primary objective/main questions and secondary objectives/sub-questions.

#### LIST OF REFERENCES

- In accordance with the Harvard referencing prescriptions, draw up a list of the sources cited in the draft summary proposal.
- This list must include at least 10 relevant and well-respected scholarly journals.

### THE FINAL DBA PROPOSAL

The final DBA proposal, submitted for final approval by the Business School and subsequently the FRTI, must be tightly written and on a higher level in terms of rigour and quality. The reference list of this proposal must include at least 20 relevant and well-respected scholarly journals.

### IMPORTANT NOTES

- (i) The draft summary proposal must be comprised of about 3000 to 4000 words.
- (ii) The final proposal must be comprised of about 4000 to 6000 words.
- (iii) Both proposals must be typed in Times New Roman or Arial, font size 12 and 1.5 spacing.